

Welcome Team 101

-3 secrets of churches that (actually) love people-

1. Hospitality begins outside

a. Website and Social



b. Parking lot/sidewalk

c. Getting into the building

- **Signage and entrances:** Consider signage and clarity of entrances (not a substitute for greeters)

- **Greeters:** Need to be people who smile and have a warm presence

2. Hospitality is for everyone

What happens inside the building?

a. For smaller churches, consider everyone hosts

b. For larger churches, consider everyone else as cherished guests

*Someone organized must oversee a team of specialists

- **Parking**

- **Greeters**

- **Check-in**

- **Welcome center**

- **Ushers**

-**Section hosts**

3. Hospitality doesn't stop at Sunday mornings

a. Follow-up is essential

- Must have a clear process of "touches" with visitors

b. Extend your mission to every event

- "No one alone" principle