



**3:16** —  
**ON 3/16**

*For God So Loved The World...*

**Outreach Ideas**

## **Block Party**

Create flyers and post on social media with details about your neighborhood block party. Provide food, fun, and a faith emphasis for the gospel to be proclaimed. Let your neighbors see God's love on display through your church's willingness to be a gospel presence within your community. Distribute invitations to your church service(s) for 3:16 on 3/16.

## **Car Wash**

Serve your community by hosting a free car wash in your parking lot. Create roadside signs to advertise this free event, declaring the truth of God's love to all who drive by. Be sure to share the gospel with everyone who stops by and have resources available for those who want to learn more about the good news of Jesus Christ. Hand out invitations to your church service(s) for 3:16 on 3/16.

## **City Serve Day**

Mobilize your people to serve your community by meeting tangible needs. Prepare your serve teams to have gospel conversations with those they encounter as they serve. Hand out invitations to your church service(s) for 3:16 on 3/16.

## **Door-to-Door Campaign**

Organize teams to engage your neighbors and distribute invitations to your church service(s) for 3:16 on 3/16. Give volunteers conversation starters and questions for engaging in spiritual conversations with those who may be far from Christ, as well as those who may be ready to connect with your congregation.

## **Spring Invite-a-Friend Emphasis**

Encourage and equip your church members to invite their family and friends to hear 3:16 on 3/16. From social media posts to in-person conversation starters, prepare your congregation for spiritual dialogue about the gospel and how John 3:16 leads you to invite friends and neighbors into the truth of Christ's love.

## **Helpful Evangelism Resources**

- [Who's Your One?](#)
- [3 Circle](#)
- [How to Create a Culture of Evangelism](#)
- [Life on Mission App](#)



# NAMB EVANGELISM KIT

*Create a culture of evangelism in your church – **not just a campaign.***



## LEAD YOUR CHURCH TO ...

- Establish goals for gospel conversations
- Measure the level of evangelistic engagement
- Develop a passion for personal evangelism
- Plan for prayer and spiritual disciplines
- Provide ways to celebrate sharing the gospel

**Available in English and Spanish as well as an online course.**



Text **Evangelism** to **888-123** or scan the QR code

Msg frequency varies. Reply STOP to cancel, HELP for help. Msg & data rates may apply. Terms & privacy: [slktx.io/YvLo](https://slktx.io/YvLo)